



# THE JOY PUSHER

ERAN THOMSON



KEYNOTE PACK

# GET TO KNOW ERAN THOMSON



## FIFTEEN TRUE FACTS AND ONE LIE

- Nearly died 48 times
- Visited 66 countries
- DJ's under a pseudonym to 1000s of fans
- Won a rap battle
- Filled rubbish bins full of awards
- Puked all over Mt. Everest
- Came in 2nd place at "The Moth"
- Beat cancer
- Sparred with Muhammad Ali
- Surfed with Kelly Slater
- Stole a belt from Ice Cube
- Founded a superannuation fintech
- Started Australia's first comedy school
- Invented Song Saga
- Bottled his own hot sauce
- Broke his foot while breakdancing

## BIO

Eran Thomson is The Joy Pusher - a Creativity Unlocker, Team Galvanizer, and Reliable Raconteur.

As a former ad agency creative director turned entrepreneur, he's spent over two decades helping people and teams unlock big ideas, tell better stories, and work together brilliantly.

His keynotes blend humorous storytelling with practical tools that inspire audiences to think bigger, aim higher, and create fearlessly.



@eranthomson / eranthomson.com





# COUNT ON E.T. TO SHOW UP AND...



## DELIVER INSPIRATIONAL KEYNOTES

With a magnetic presence and authentic storytelling, Eran captivates from the first word. Blending humor and heartfelt insights, he sparks connection and inspires action, leaving audiences energized and excited with practical takeaways.

## BE AN ENTHUSIASTIC PANELLIST

Eran brings good energy to keep discussions lively. He listens actively, builds on others' ideas, and adds fresh perspective. Always prepared, he makes points without rambling, connects with relatable stories and humor, and easily adapts if the conversation shifts.

## FACILITATE TRANSFORMATIONAL TEAM TRAINING

As an add-on, he can run a PowerProx workshop that will give your audience new tools for connection, communication, and collaboration. Perfect for executive off-sites or anyone ready to become a super-communicator.

## EAT TACOS

E.T. will meet you anywhere for a great taco. Seriously. Anywhere.

## WORKED WITH

Google



accenture



Westpac

OPTUS



SXSW  
SYDNEY

# SIGNATURE KEYNOTES



## YOU ARE MORE CREATIVE THAN YOU THINK (AND I CAN PROVE IT)

If you think creativity is just for “artists” or “geniuses,” think again. In this energetic keynote, Eran shatters that myth with real stories and unconventional examples - and proves that creativity isn’t a talent you’re born with; it’s a skill everyone has and anyone can unlock. Expect practical insights, fresh perspectives, and a call to unleash your creative super-powers, no matter your role or industry.

## THE CREATIVE BRIEF FOR YOUR LIFE

In this keynote, Eran presents a powerful framework inspired by the creative briefing process used in advertising agencies to help you clarify your purpose, priorities, and next moves. Through engaging stories and actionable steps, audiences learn how to strategically apply creative thinking to design a life and career that feels intentional and uniquely their own.

## THE IMPROV MINDSET: UNLOCKING AGILITY, CREATIVITY AND CONNECTION AT WORK + WORKSHOP OPTION

With powerful insights and audience exercises, Eran reveals how improv principles like “yes, and,” active listening, and embracing failure build agile, creative teams. This keynote inspires audiences to adopt an ensemble mindset that transforms collaboration, sparks innovation, and deepens connection in the workplace. PowerProv workshop optional.

# HOPEFULLY SINCERE PRAISE



## THINGS PEOPLE HAVE SAID AND PROBABLY MEANT

“Eran shows you that creativity can take many forms and that yours is valid, powerful, and already in you. He doesn't just preach creativity; he helps you rediscover it in a way that feels natural, personal, and lasting.”

“Eran is largely responsible for putting me on a creative path and the most broadly talented, imaginative person I've ever met, and he does it all with a keen eye and sense of humor. He's an inspiration in so many ways.”

“I can't think of a better speaker or teacher than E.T. to help you develop your creative skills”

(Your praise goes here)

# WORK WITH THE JOY PUSHER



## REPRESENTATION

Eran travels nationally and internationally from Sydney, LA, and New York.  
To explore how he can support your event or organisation...  
Please contact:

Tatiana Goldflower / [tg@noticecorp.com](mailto:tg@noticecorp.com)



**NOTICE**

**BOOKINGS**

**PRESS KIT**

**RIDER**

### SIDE EFFECTS MAY INCLUDE:

Increased heart rate, feeling optimistic,  
inspired, and creative, bursts of joy.